



NEWS ANNOUNCEMENT

For Immediate Release

Softlinx Sets New Standard for Real-Time Fax Messaging with Replix® Version 4

Replix is the First Patent-Pending Real-Time Fax Technology with Unmatched Performance and Scalability

Westford, Mass. (June 23, 1997)—Softlinx, Inc., a premier provider of Internet/intranet fax messaging solutions to large corporations and service providers, today announced the Replix Internet Messaging System Version 4 (Replix V4), the first real-time fax messaging solution directed at large enterprises and service providers. Replix V4 features an open, modular architecture, universal client support and high scalability and performance to provide users with a robust and complete end-to-end fax messaging solution.

With Replix V4, enterprise users and service providers can dramatically increase their messaging productivity with real time fax-to-fax, fax-to-e-mail and fax-to-desktop message delivery. Softlinx' technology enables users to streamline business processes around the delivery, routing and management of high-volume, mission-critical fax applications. Without changing the user paradigm, Replix V4 enables users to reduce overhead -- cutting money spent on expensive POTS-based faxes and ensuring secure, private and rapid message delivery.

The Replix V4 solution offers large companies a way to recast their line-of-business applications," said Dr. Hikyu Lee, president and CEO of Softlinx. "With Replix, users can incorporate fax communication into their mission-critical applications to benefit from increased efficiency and cost-savings in their business processes. Replix V4 also includes enhanced modules for service providers who want to offer value-added fax services to their customers over the Internet."

Utilizing the Internet and the flexible configuration of Replix V4, companies can send and receive faxes through a Replix Intelligent Modem Gateway (IMG), both within the LAN or at a remote WAN location at a dramatic cost reduction. The IMG provides real-time streaming between a server and modem gateway, as well as between fax machines. The IMG starts dialing the targeted destination as soon as the first fax packet is transferred.

Companies of all sizes should move Internet fax closer to the top of their priority list," said Andrew Johnson, senior analyst at Dataquest. "Fax messaging continues to be one of the only reliable means for immediate mission-critical information exchange. Internet fax has evolved into a viable opportunity to save tremendous amounts of money in faxing costs and the Replix V4 solution has all of the elements for successful enterprise-level Internet fax messaging."

Web-Based Administration & Management

Replix V4 provides network administrators with an array of billing and management functionalities through fax server consolidation and centralized remote management. The solution provides a full set of central administration screens to monitor, configure and manage users from a single, local or remote location on the Web, without having to shut the system down. Replix also offers enhanced capabilities for automatic billing reports and data control via the central Replix Fax Server or "billing server." This advanced billing functionality means that service providers as well as large enterprises servicing numerous departments can easily track, monitor and allocate usage.

Target Markets for Replix V4

- large enterprises that want to re-design their business processes through fax automation of their mission-critical business applications (using the corporate intranet and the Internet);
- Softlinx business partners who want to integrate faxing into vertical applications; and
- Service providers looking to offer enhanced value-added services to their customers/subscribers.

Replix V4 offers users a way to leverage their existing messaging infrastructure for increased efficiency and significant cost savings. Additionally, for users who are trying to build their infrastructure for future messaging applications, the Replix V4 architecture provides a strong foundation on which to layer future applications including voice and video.

Replix V4 Internet Messaging System Product Line

- Replix® Enterprise Fax Messaging System Featuring a comprehensive PC-to-fax and fax-to-fax solution operating in either real time or store and forward mode over the Internet/intranet.
- Replix® Service Provider Fax Messaging System Offering users enhanced billing and account management functionality.
- Replix® FaxCenter providing users with a pre-packaged departmental, turn-key solution. The FaxCenter is also offered with tight integration to the Lotus Notes/Domino marketplace.

Replix 4.0 Features

In addition to real-time message delivery, the Replix solution offers a robust set of product features to meet the needs of a complete fax messaging environment, including:

- Least cost routing and firewall support – reducing fax costs while enhancing security
- Internet e-mail and IVR integration – providing a complete messaging solution
- High availability – insuring maximum reliability
- Broadcast fax – enabling easy distribution and delivery of high volumes of fax messages
- SNMP network management – simplifying network administration

Client and Server Support

Replix V4 features unparalleled client support including Java, HTML, Windows NT, e-mail clients and UNIX, as well as support for T1, E1, PRI and ISDN. Replix V4 server support includes Sun Solaris, HP/UX, IBM AIX and Windows NT.

Pricing and Availability

Replix V4 is priced at \$ 2,995 per server, plus a per port charge starting at \$795 for the Intelligent Modem Gateway (IMG). Replix 4.0 is available in the second quarter of 1997.

About Softlinx

Softlinx is a premier provider of Internet and intranet fax messaging solutions to service providers and major corporations. With its Replix family of products, Softlinx provides customers with best-of-breed, real-time and store-and-forward Internet/intranet fax solutions. Founded in 1993, Softlinx, Inc. is headquartered in Westford, MA. To obtain a free brochure or for more information on Softlinx products and services, please call 978-392-0001, e-mail sales@softlinx.com.

Softlinx and Replix are registered trademarks of Softlinx, Inc. All trademarks, registered trademarks and service marks are property of their respective companies.

PR contact: hkl@softlinx.com

Copyright 1997 Softlinx, Inc. All Rights Reserved.