



NEWS ANNOUNCEMENT

For Immediate Release

Softlinx Signs a Distribution Agreement with Siemens for Siemens to Offer Softlinx' Integrated Fax Messaging Solution to its Clients

Replix® FaxCenter Becomes Newest Offering of Siemens Select Products™ Program

SANTA CLARA, Calif., September 29, 1997 -- Siemens Business Communication Systems, Inc. and Softlinx, Inc. announced today a joint agreement to provide a seamless solution to customers who are ready to add integrated fax messaging to their Lotus environment.

Under terms of the agreement, Siemens will offer Softlinx's Replix FaxCenter for Lotus Notes/Domino product to PBX customers throughout the United States and Canada. Installation and support will be provided by Softlinx.

The Replix FaxCenter for Lotus Notes/Domino operates with Siemens PBXs connected to industry standard fax/voice boards. Versions will be offered under the Siemens Select Products™ program as complete turnkey solutions, or as software-only packages.

"This offering is part of Siemens' approach to bring to market new products and services through partnership agreements," stated James Mackey, director of product management. "Business partnering allows us to identify products and services that are in-market, and quickly qualify them for the Siemens Select program. By enabling us to tap into the specialized skills and experience of complementary companies, we are able to more efficiently expand solutions and product offerings to meet our customers' growing needs."

"Softlinx is very pleased that Siemens has chosen the Replix product for its Lotus Notes/Domino Enterprise fax messaging customers," said Softlinx's president and chief executive officer Dr. Hikyu Lee. "Under this agreement, Siemens and Softlinx now have the ability to provide a highly scalable and reliable fax solution to the market."

The Siemens Select Products Program delivers new business solutions to customers through exclusive partnerships, complementary applications program sales or referrals and OEM agreements. The products are available through all Siemens direct and channel sales organizations. Visit <http://www.siemenscom.com/products/prodserv.htm> on the World Wide Web and choose "Business Partners" for a complete list of Siemens Select products.

From switching systems to networks to the Internet, Siemens Business Communication Systems provides integrated global communications solutions that turn diverse technologies into practical applications for call centers, health care, utilities, retail, finance and the public sector. The

company represents Siemens Private Communications Systems, the world's largest supplier of private telecommunications systems, with annual sales of approximately US\$5.8 billion, more than 500,000 customers and a million systems installed. Telecommunications and networking accounted for more than 20 percent of Siemens sales of US\$63.6 billion in the fiscal year 1995/96. Additional information is available on the Internet at www.siemenscom.com

About Softlinx

Softlinx is a premier provider of Internet and intranet fax messaging solutions to service providers and major corporations. With its Replix family of products, Softlinx provides customers with best-of-breed, real-time and store-and-forward Internet/intranet fax solutions. Founded in 1993, Softlinx, Inc. is headquartered in Westford, MA. To obtain a free brochure or for more information on Softlinx products and services, please call 978-392-0001, e-mail sales@softlinx.com.

Lotus, Lotus Notes, Domino and Notes Mail are registered trademarks and Notes is a trademark of Lotus Development Corporation. Softlinx and Replix are registered trademarks of Softlinx, Inc. All trademarks, registered trademarks and service marks are property of their respective companies.

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