



NEWS ANNOUNCEMENT

For Immediate Release

Softlinx Announces the Appointment of Patrick Kelly as Vice President of Sales and Marketing

WESTFORD, Mass.--(BUSINESS WIRE)—September 20, 2004—Softlinx Inc, a leading developer of enterprise fax and integrated document management solutions, today announced the appointment of Patrick Kelly as Vice President of Sales and Marketing. In his new role, Mr. Kelly will be responsible for the overall sales and marketing direction of Softlinx; in particular, continuing to expand the company's already global reach as it evolves into a provider of integrated document delivery and management solutions that integrate enterprise business content into the company's business processes.

Mr. Kelly was formerly Executive Vice President of Sales at Spectel Inc., a company recently acquired by Avaya Corp. of Basking Ridge, NJ. Prior to Spectel, Mr. Kelly served as Director of Telecommunication Sales at Concord Communications (NASDAQ:CCRD), building and leading sales teams targeting the largest service providers in North America helping the company eclipse the \$100 million dollar mark. He was also the US Sales Director for Datawatch Corporation (NASDAQ:DWCH), responsible for the company's North American sales force, selling Enterprise Document Management, Data Mining and Help Desk solutions with a strategic focus on the financial, manufacturing and medical markets.

“With Softlinx poised to become a leader in the Integrated Document Delivery and Management Market space, the company is looking forward to leveraging Patrick’s leadership expertise in sales and marketing as it continues to focus on expanding its product positioning and worldwide reach,” said Dr. Hikyu Lee, President and CEO of Softlinx. “We are confident Patrick will lead the company through the global growth phase in our continued efforts on developing mission critical solutions that worldwide companies use to run their everyday businesses day-to-day.”

Mr. Kelly, speaking about his appointment and direction for the company, said, “I am honored to accept this role and eager to take Softlinx’ leadership position within the fax server and document management marketplace to a new level – developing and implementing an enterprise-wide strategy that ensures the continued success of the company's growth initiatives.”

About Softlinx

Founded in 1993, Softlinx, Inc. is a leading provider of enterprise fax and integrated document management solutions. Softlinx delivers business value to customers through productivity enhancing and cost-saving technology products and services. Major corporations use Softlinx solutions worldwide for their mission critical business needs on e-document delivery, integrated document capture and management. Softlinx is headquartered in Westford, Massachusetts. For more information about Softlinx Inc., please visit <http://www.softlinx.com> or call 1-800-899-7724.