



## **NEWS ANNOUNCEMENT**

*For Immediate Release*

### **Softlinx expands reseller presence in the Middle-East**

**Westford, MA (June 30, 2005)** –Softlinx Inc, a leading supplier of enterprise fax server and integrated document management solutions for over a decade, announced today that it has signed a partnership agreement with Information Systems Design LLC. (ISD) as a regional distribution and consulting organization located, supporting and selling the ReplixFax product line in the United Arab Emirates.

Softlinx continues to expand its reach globally by signing VAR's, Resellers and SI's who have a "local" presence with strong sales, support and marketing teams. This agreement ensures ISD's position as a leader in the fax server space in the UAE and other countries across the middle-east.

Information Systems Design LLC. will now offer Softlinx' award winning ReplixFax for Domino to customers and prospects looking for an enterprise fax solution. ISD has established partnerships with a number of large multi-national corporations in the region as well as a strong Lotus/Domino customer base which makes ReplixFax an ideal solution for customers looking to upgrade current unsupported solutions or prospects who need a scalable fax solution in the enterprise.

According to Siji Jones, Sales Manager at ISD, "In the Middle East, fax transmission is still one of the reliable forms of business communication. Customers have always wanted us to provide a good fax solution which works with Domino. ReplixFax for Domino is the perfect solution for handling scalable enterprise fax communication needs. ISD is able to package it with our integrated suite of Domino workflow applications providing good value to customers"

"Information Systems Design LLC. has already started marketing and selling ReplixFax with great success in the region. Young & Rubicam is just one of the many customers ISD has signed on as a ReplixFax customer in the UAE and with well known and established relationships with companies such as IBM and others we expect their success to continue. We believe this partnership will strengthen our position significantly in the middle-east" said Patrick Kelly, Vice President of Sales and Marketing at Softlinx.

#### **About Softlinx**

Softlinx is a premier provider of Internet and Intranet fax messaging and integrated document management solutions for major corporations worldwide. With its Replix family of products, Softlinx provides customers with best-of-breed document communication solutions to streamline their business processes and exchange of critical business information. Founded in 1993, Softlinx, Inc. is a privately held corporation headquartered in Westford, MA.

#### **About Information Systems Design LLC.**

ISD is an IBM Premier Partner and Education Center for IBM Software in the Middle East. With its core strengths on Lotus Domino, ISD provides consultancy, training, development, integration, implementation, security and support services to customers across the region. Founded in 1994, Information Systems Design LCC is based in Dubai, United Arab Emirates

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