



NEWS ANNOUNCEMENT

For Immediate Release

Softlinx Announces Fax Document Data Capture Service

This On-Demand Service Eliminates Costly Manual Data Entry and Potential Human Errors to Capture Valuable Business Information from Incoming Fax Documents.

North Billerica, MA (May 11, 2009)—Softlinx Inc., a leader in enterprise fax server and e-document management solutions, today announced an on-demand fax data capture service for organizations that need to capture key business data from their received fax documents and integrate them into their business process.

Immediate benefits to customers of this on-demand service include:

- No need to have internal staff to manually key in data values into their business application
- Instant access to an incoming fax document and associated data file in desired file format
- Elimination of dependency on manual fax machines and paper
- No need to spend capital equipment for on-premise fax servers and data capture software
- No need to train internal staff and maintain system resources

Based on market-proven Softlinx' ReplixFax fax server and powered by KYOS' optical character recognition (OCR) and optical mark recognition (OMR) engines that are designed for high volume, high accuracy data capture applications, the service can deliver a high degree of automation and target data accuracy level for data capture from business forms submitted via fax.

Many business organizations in such industries as Healthcare, Financial Services and Insurance receive business forms via fax, and manually capture relevant business data and enter them into their business applications. This service can eliminate these manual steps and speed up the overall business process for increased revenues and customer satisfaction.

“This enhanced fax service coupled with data capture capability differentiates us from other commodity fax service providers,” said Hikyu Lee, President of Softlinx. “Many organizations can get immediate benefits from elimination of manual bottlenecks of human verification and re-keying in data values in their current document-intensive business processes.”

To illustrate how this fax document data capture service works, a live demo is available for a prospective customer to try out the service. Contact Softlinx Sales Department to access the live demo facility.

About Softlinx

Softlinx is a leading provider of enterprise fax server and content management solutions to major corporations worldwide. Softlinx delivers fast, quantifiable return-on-investment (ROI) to its customers by improving business efficiencies and eliminating costs associated with manual inefficiencies of handling unstructured content. Founded in 1993, Softlinx, Inc. is a privately held corporation headquartered in North Billerica, MA. For more information, visit www.softlinx.com.

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